



<u>ABOU</u>T US

For over ten years, DAS 360 has helped drive business growth. We are a team of creative and sharp minds that are determined to make a significant difference to people and businesses. We crunch big data and distil consumer insights to bring ideas and rock-solid digital strategies that work for you and your brand. With experience, expertise and enthusiasm, we are today a progressive company with a presence across KSA, UAE and Lebanon.

Clients	+100
Offices	04
Employees	+50







OVER 500 SUCCESS PARTNERS































































ROSEWOOD

JEDDAH































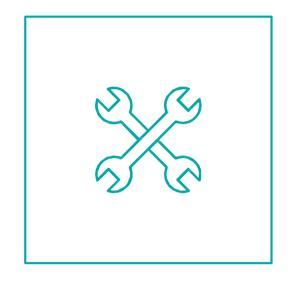








BUSINESS SECTORS ACHIEVEMENTS 2021-2022







Logistics & Electronics



Food & Beverages



Charity



Fashion



Supply Chain



Beauty & Health



Advertising Platform



Kitchen & Furniture



Construction & Material



Entertainement



Magazine







LOGO & BRANDING







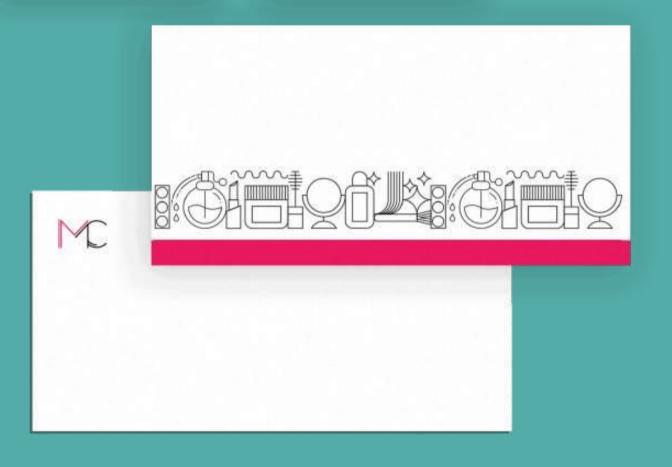
















sam max





















APPLICATION COMPETENCY

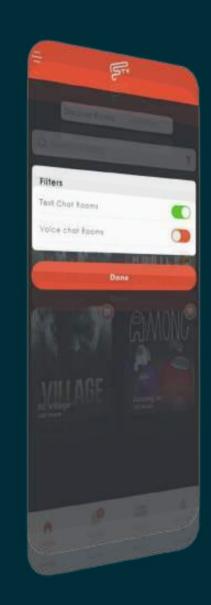


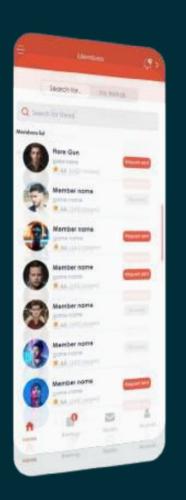


Flare GunTv is a leading and professional team in mobile game.

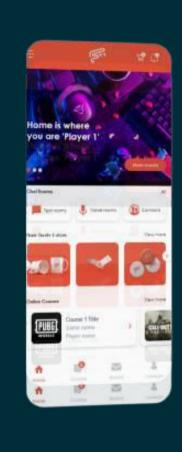
This application builds an interactive place where you can get professional training and get in direct live chat with the best players, in addition to the latest new of the game worldwide.

It also includes an E-Store to get the latest products for Flare GunTv team.













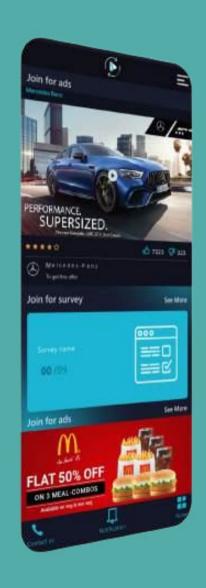
PROJECTS



A promotion application that offers packages of gifts in exchange for watching and interacting with ads.

Through the application, you can watch video ads and get various gifts when you finish watching.

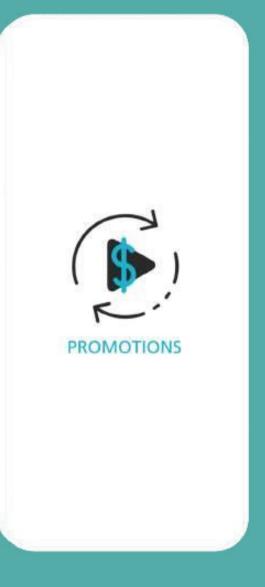
You can also get gifts by filling out surveys















Controlling all aspects of business through our comprehensive system that control all departments of the company starting from Finance , Warehousing, Logistics, Procurement, HRM, Marketing, CRM, Sales & Quality Control.















We offer the latest diverse sports activities to enhance the physical, health, intellectual and psychological fitness of the members of the Hi-Vibes Club

Our mission is to provide a vibrant environment and we work to encourage positivechange, health, physical, intellectual and psychological for the members of the High Vibes Club









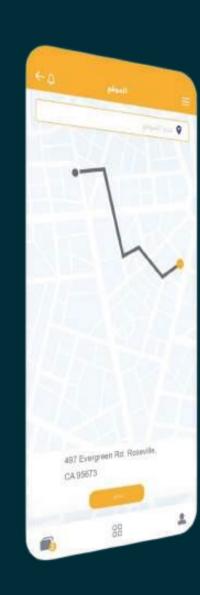




AL Muqawel is a leading mobile application that help you to book your maintenance services and civil works in less than a minute.

AL Muqawel is connecting service seekers with professional service providers. It is simply a process of 3 steps:

- 1. Choose a Service: electricity, plumbing, A/C...etc.
- 2. Details: determine location, date and time and take a picture or record a video for the requested service.
- 3. Job Done: AL Muqawel will send you a message and you can see his profile before getting the job done.













Through the application, you can learn more about the endowments of King Khalid University and follow up on all the newsand projects that it is implementing.

You can also view future projects and invest with us by purchasing endowment shares.















Hala application allows you to easily browse a group of sweets stores in Saudi Arabia near your location.

The application enables you to choose the required ingredients and quantities from each item.

Finally, the order is executed and tracked, and the chosen store will deliver your order in the fastest time and with high quality.













PROJECTS



Our Life Clinic

A clinic concerned with promoting a healthy lifestyle from practicing sports activities, promoting healthy nutrition and combating chronic diseases through health practitioners in health education, therapeutic nutrition, physical fitness, food and nutritionOur services:

- Conducting virtual appointments with health professionals (visual communication, audio communication, written conversation)
- Daily answer to questions and inquiries- A library of audio-visual and read health awareness contents













Our Healthy Life Store (sports products, nutritional products, general health promotion products) Auxiliary health tools such as measuring calories, steps, body mass index, optimal weight, and others

- Creating a healthy environment among auditors through competitions, virtual and field events, flashes, frequently asked questions, and a point-calculation system

Our Hayat Clinic.. A lifestyle











Campaign ID:

#19

Campaign Title:



Pipeline Planned:

6 BANT Leads.

Pipeline Achieved:

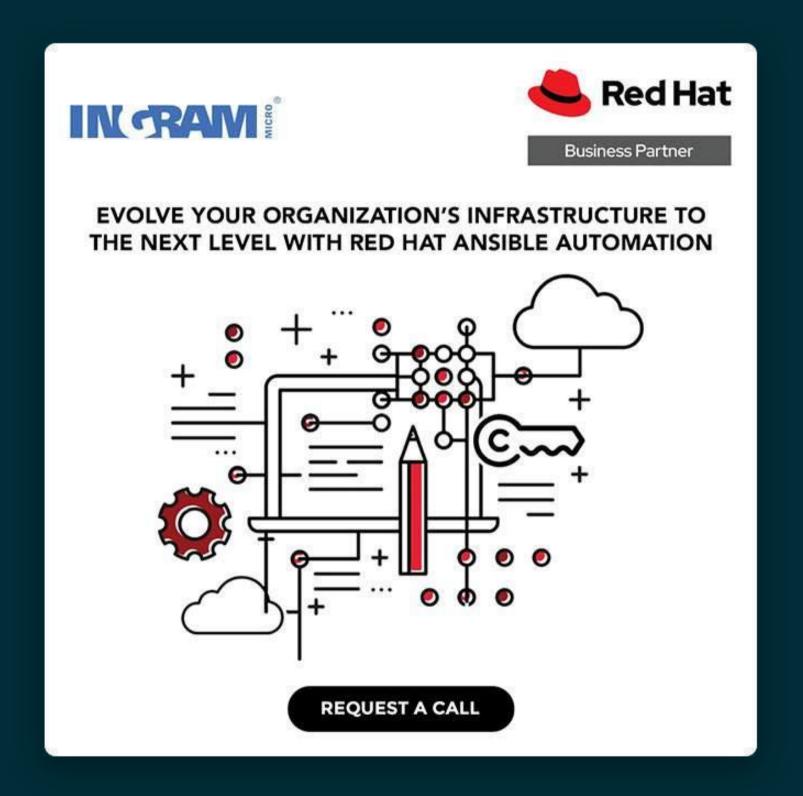
6 BANT Leads.

Duration:

30 Days.

Total Leads:

21 Leads.









Landing Page









Campaign ID:

#4

Campaign Title:



Pipeline Planned:

3 BANT Leads.

Pipeline Achieved:

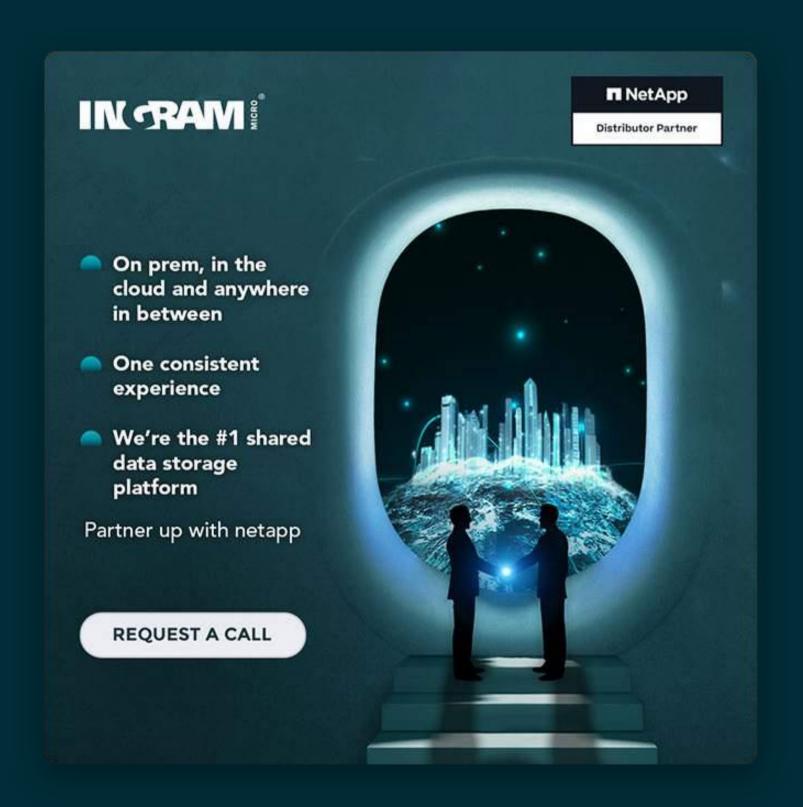
3 BANT Leads.

Duration:

30 Days.

Total Leads:

10 Leads.

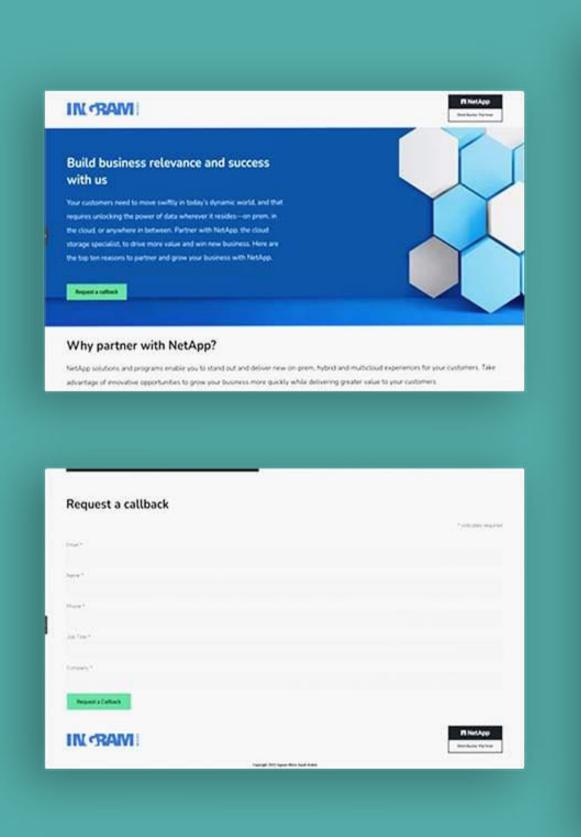


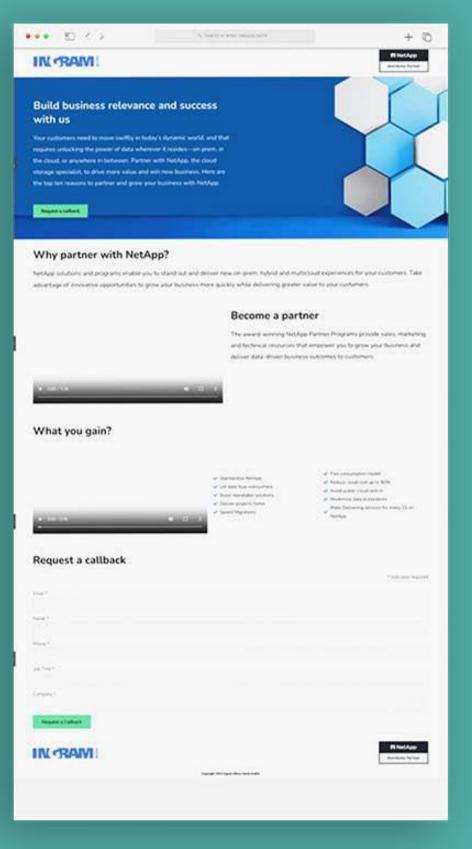






Landing Page









Campaign ID:

#25

Campaign Title:





Gen10

Pipeline Planned:

17 BANT Leads.

Pipeline Achieved:

17 BANT Leads.

Duration:

30 Days.

Total Leads:

45 Leads.





Hewlett Packard Enterprise



Landing Page











Campaign ID:

#31

Campaign Title:

HPE GreenLake

Pipeline Planned:

17 BANT Leads.

Pipeline Achieved:

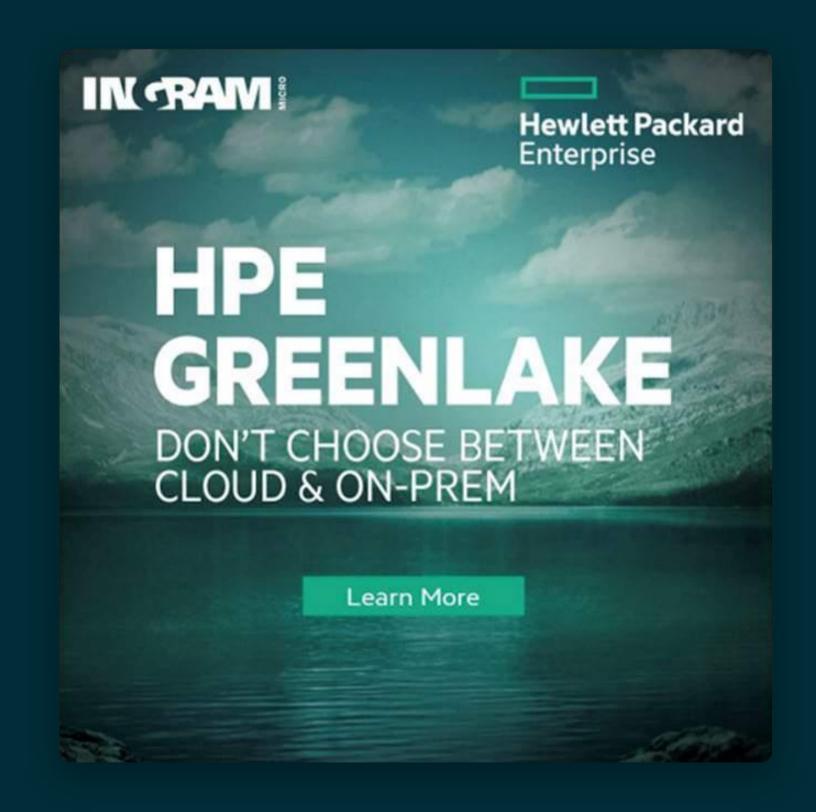
17 BANT Leads.

Duration:

30 Days.

Total Leads:

40 Leads.



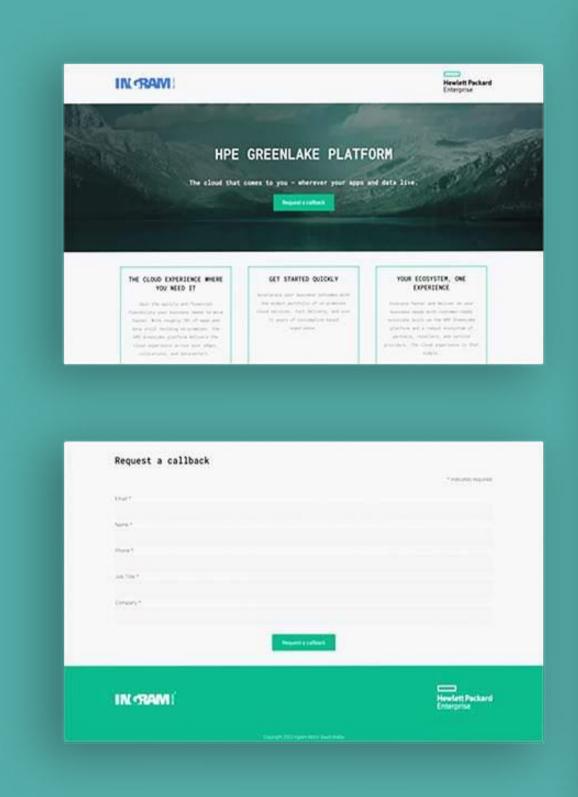
https://im-saudi.com/wp-content/uploads/2022/10/HPE-GreenLake-Explained-In-30-Seconds.mp4



Hewlett Packard Enterprise



Landing Page









Campaign ID:

#43

Campaign Title:



Pipeline Planned:

9 BANT Leads.

Pipeline Achieved:

8 BANT Leads.

Duration:

30 Days.

Total Leads:

32 Leads.



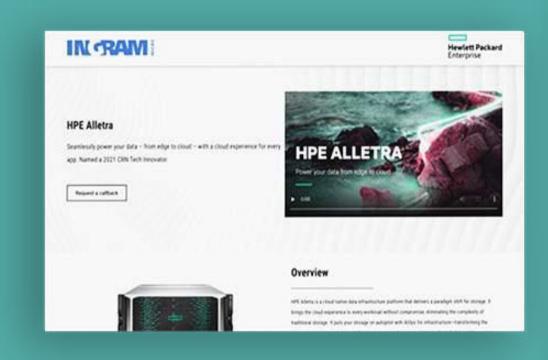
https://www.youtube.com/watch?v=z8Qehie Zow



Hewlett Packard Enterprise



Landing Page











#56

Campaign Title:



Pipeline Planned:

20 BANT Leads.

Pipeline Achieved:

20 BANT Leads.

Duration:

30 Days.

Total Leads:

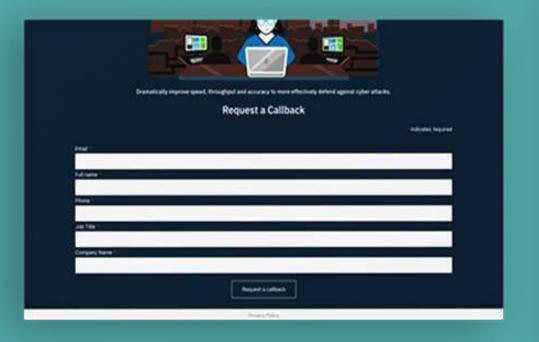


















#49

Campaign Title:



Pipeline Planned:

20 BANT Leads.

Pipeline Achieved:

20 BANT Leads.

Duration:

30 Days.

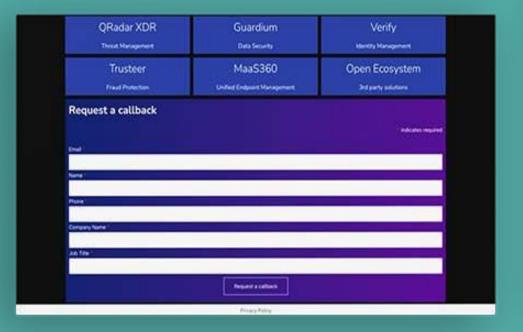
Total Leads:

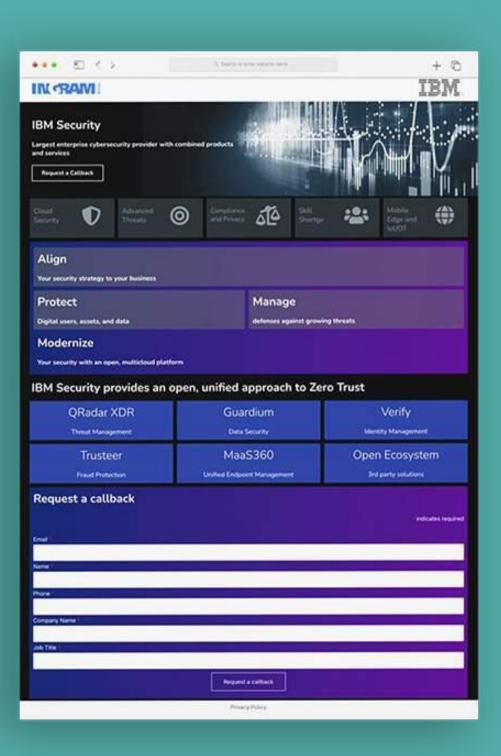
















#68

Campaign Title:



Pipeline Planned:

Positioning.

Pipeline Achieved:

Lead Generated

Duration:

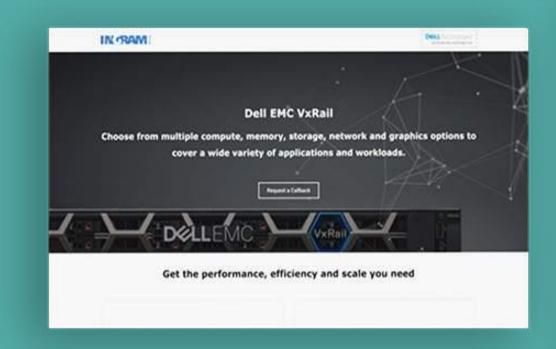
15 Days.

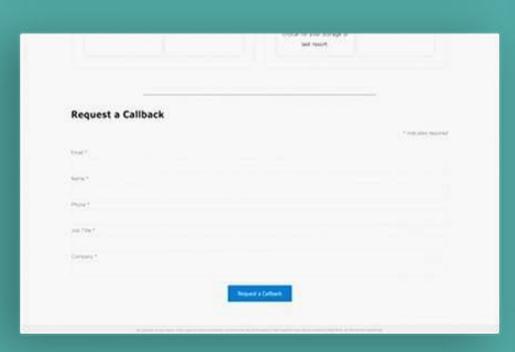


















#63

Campaign Title:



Pipeline Planned:

20 BANT Leads.

Pipeline Achieved:

20 BANT Leads.

Duration:

30 Days.

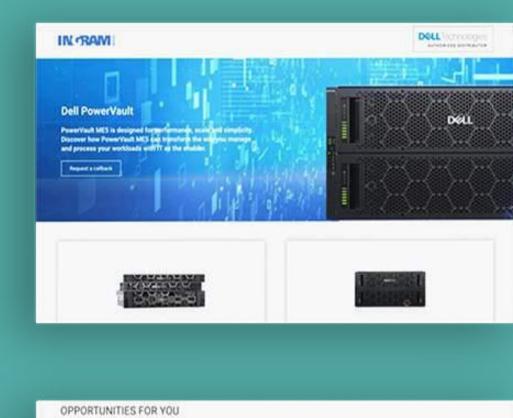
Total Leads:

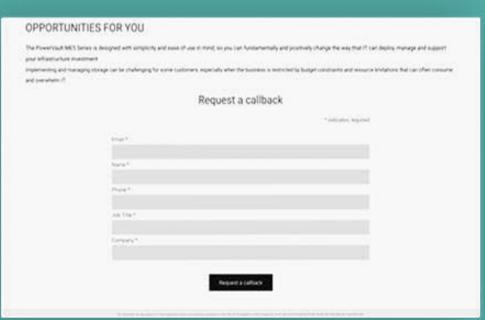


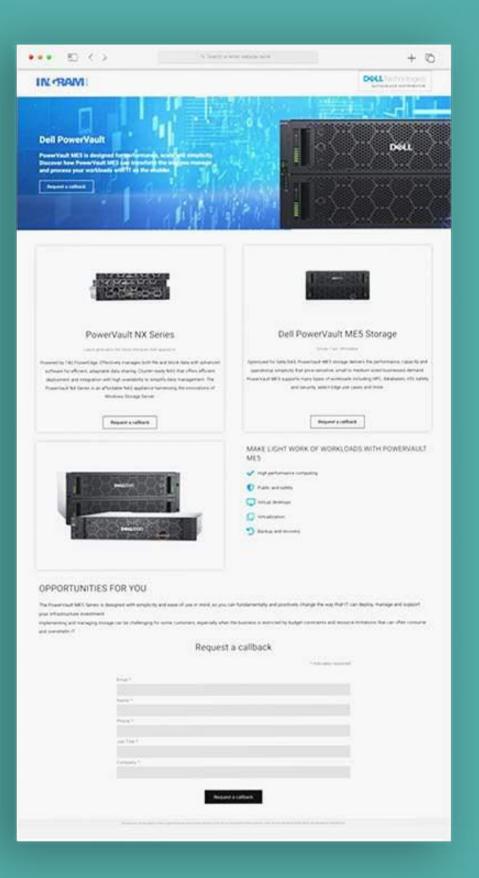
















#74

Campaign Title:



Pipeline Planned:

9 BANT Leads.

Pipeline Achieved:

9 BANT Leads.

Duration:

30 Days.

Total Leads:















CISCO

Campaign ID:

#92

Campaign Title:

cisco Meraki

Pipeline Planned:

10 BANT Leads.

Pipeline Achieved:

10 BANT Leads.

Duration:

30 Days.

Total Leads:





Campaign ID:

#85

Campaign Title:

cisco

Pipeline Planned:

150 BANT Leads.

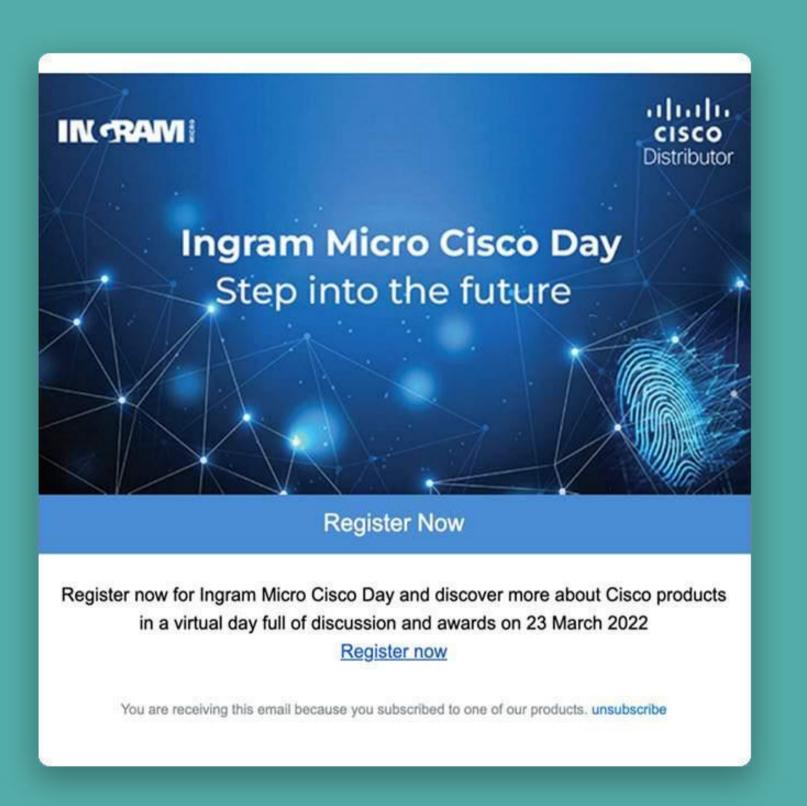
Pipeline Achieved:

186 BANT Leads.

Duration:

60 Days.

Total Leads:





CISCO

Campaign ID:

#96

Campaign Title:



Pipeline Planned:

10 BANT Leads.

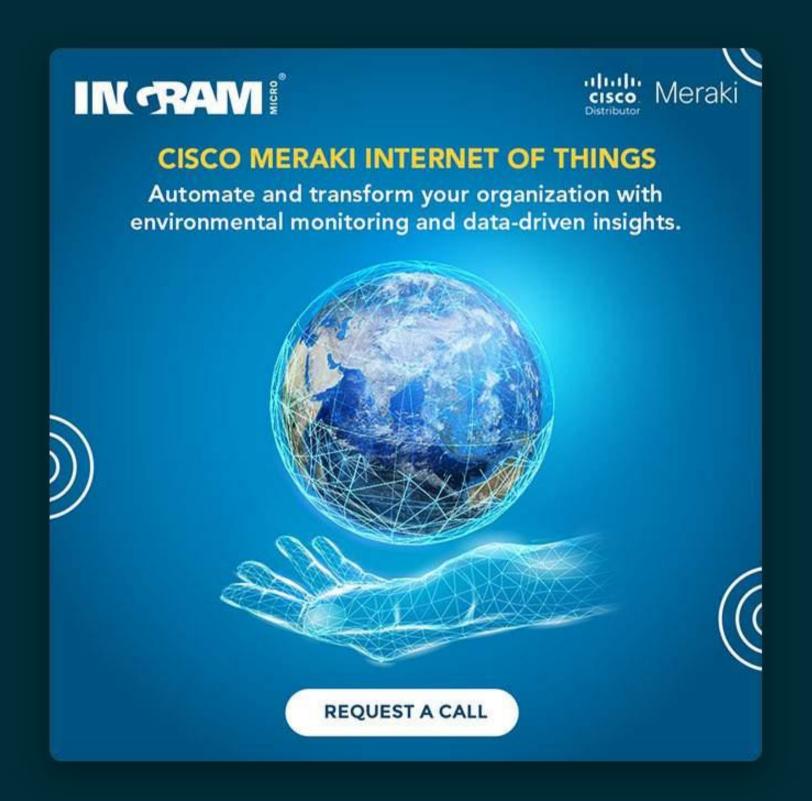
Pipeline Achieved:

10 BANT Leads.

Duration:

30 Days.

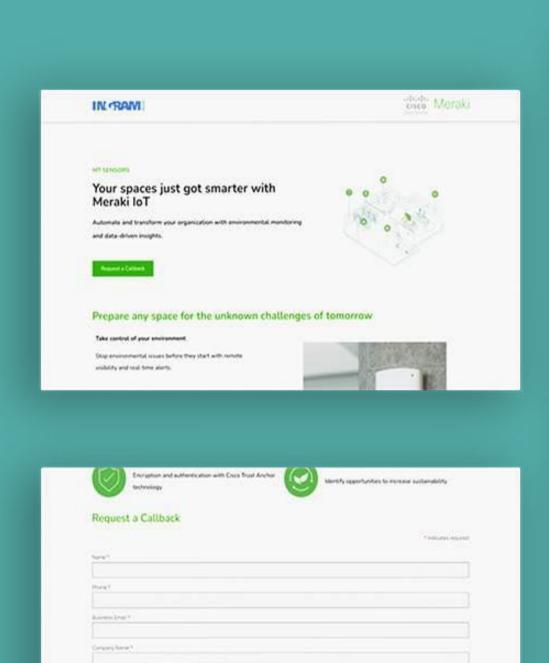
Total Leads:





CISCO









.1|1.1|1. CISCO

Campaign ID:

#103

Campaign Title:

cisco HyperFlex

Pipeline Planned:

10 BANT Leads.

Pipeline Achieved:

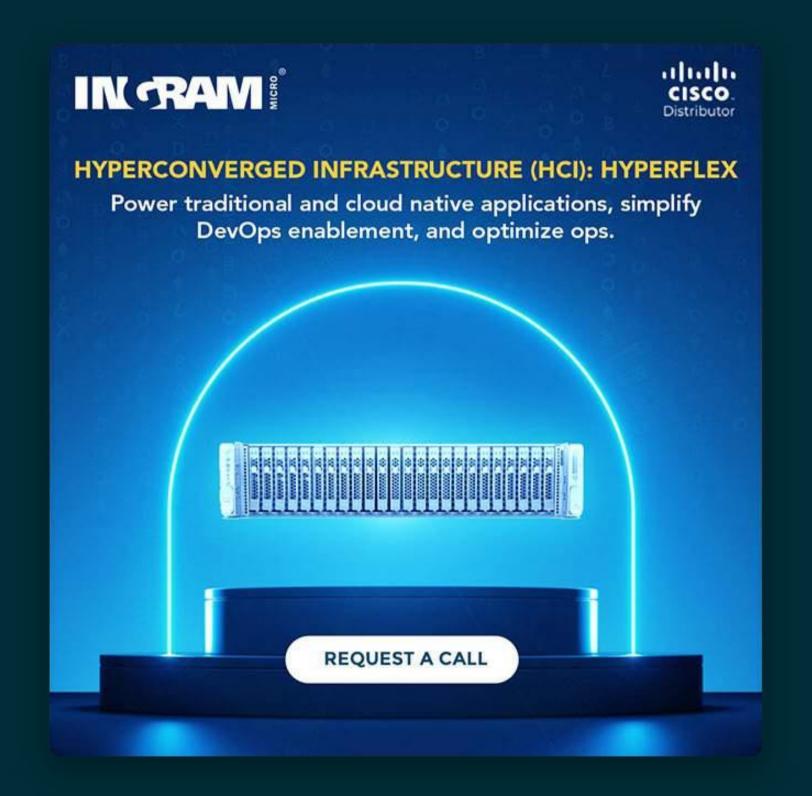
10 BANT Leads.

Duration:

30 Days.

Total Leads:

35 Leads.

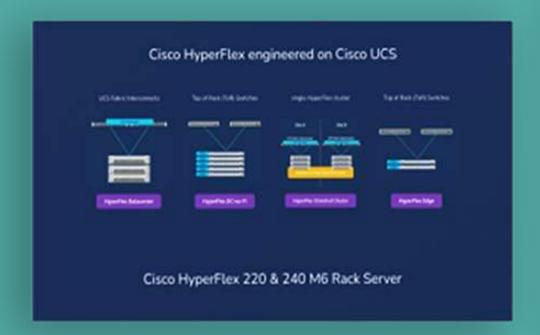


https://www.youtube.com/watch?v=fW2q9bfXCEk



·I|I·I|I· CISCO











CISCO

Campaign ID:

#112

Campaign Title:

cisco Meraki

Pipeline Planned:

10 BANT Leads.

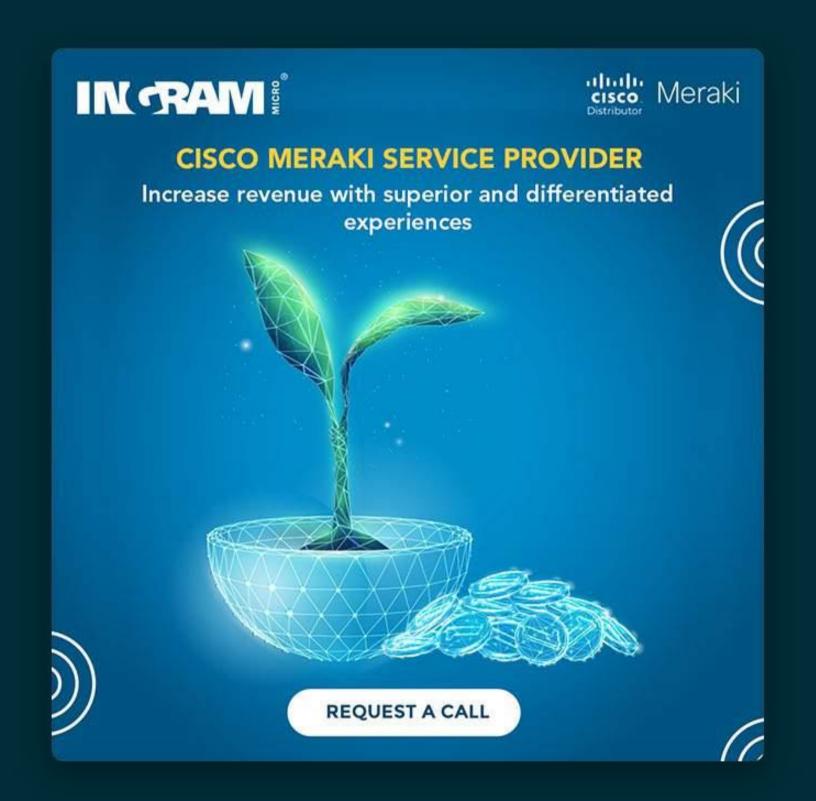
Pipeline Achieved:

10 BANT Leads.

Duration:

30 Days.

Total Leads:





·I|I·I|I· CISCO





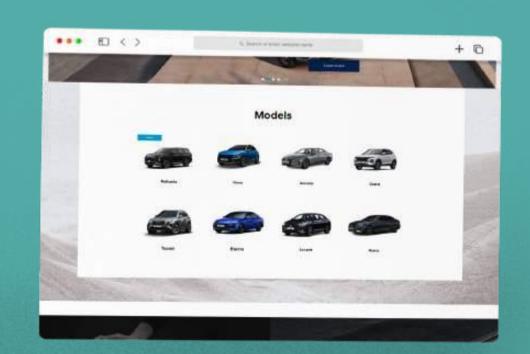




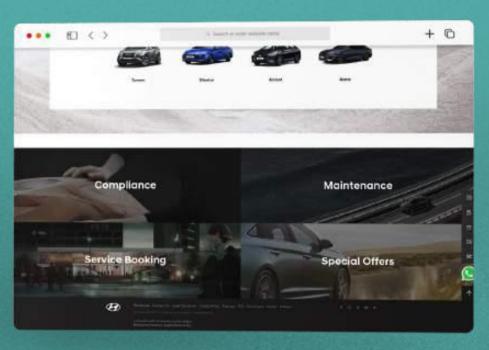






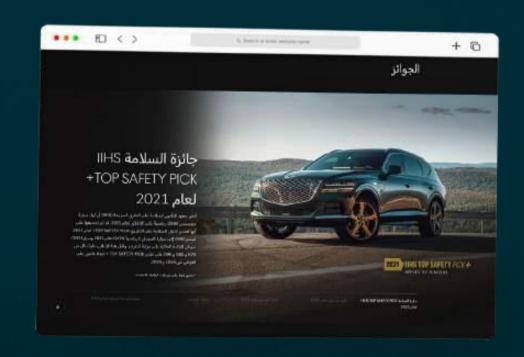




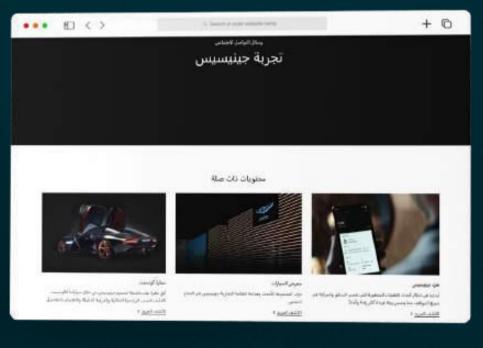






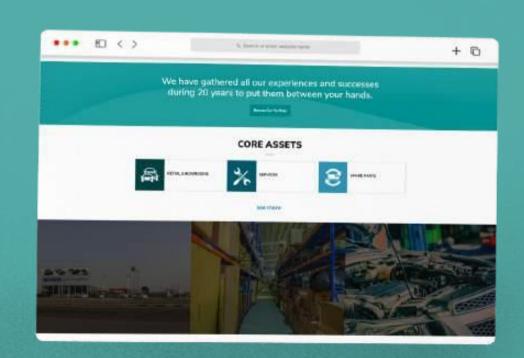




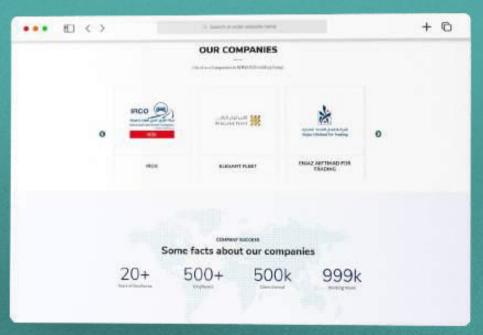






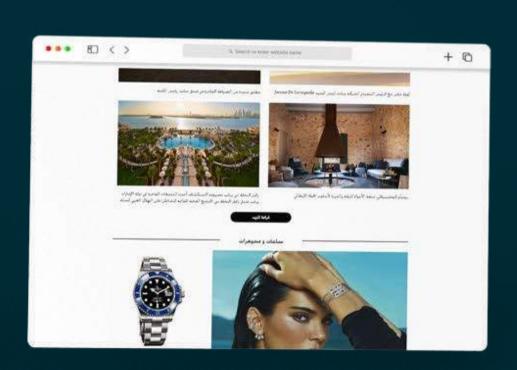








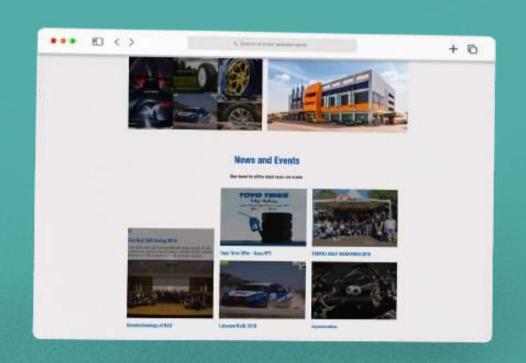




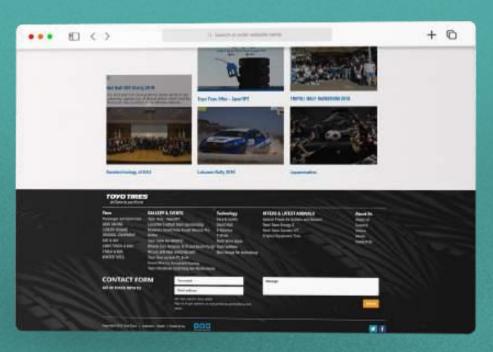




TOYOTIRES



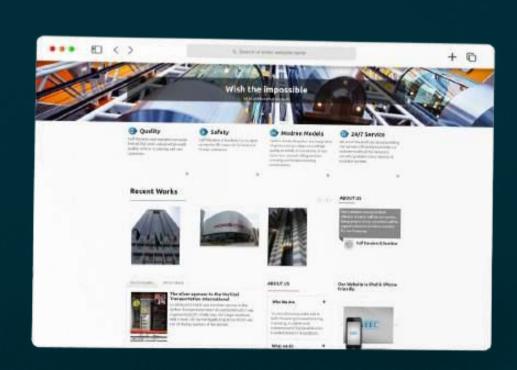




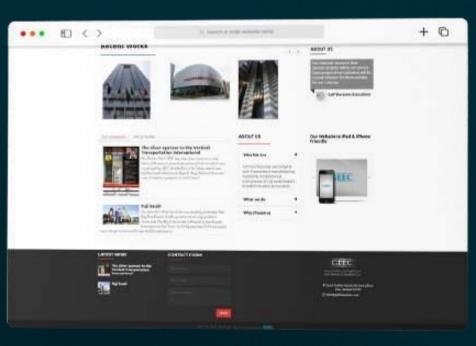




شركة الخليج للمصاعد والسلالم المحدودة Gulf Elevators & Escalators Co. Ltd



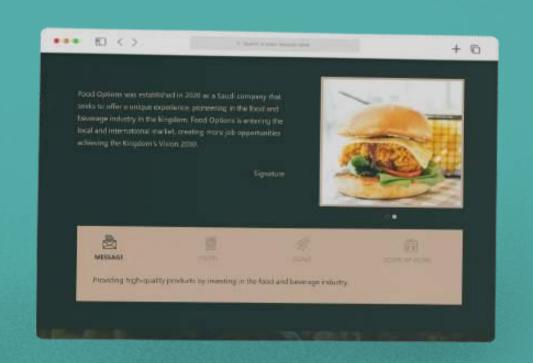




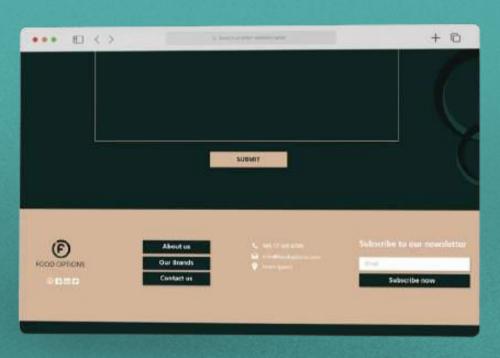




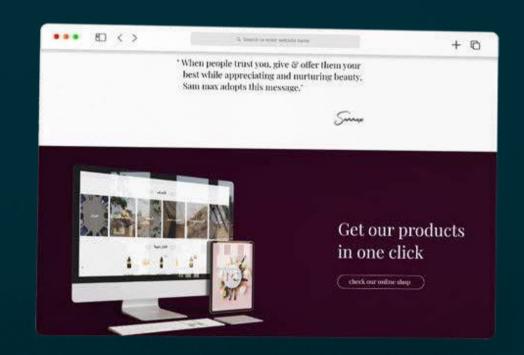
Food option is a static restaurant landing page website where the goals and mission of the company are stated along with a simple contact us form







sam max





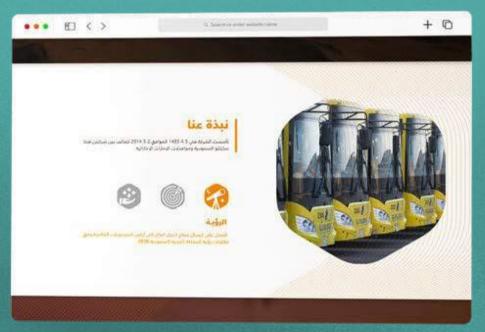










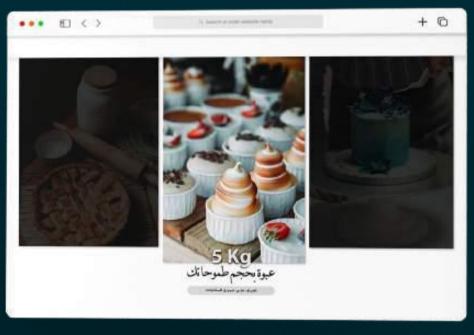






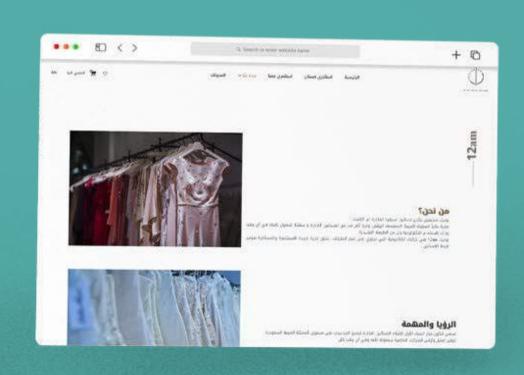




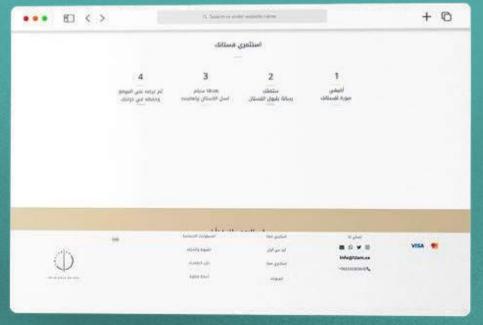






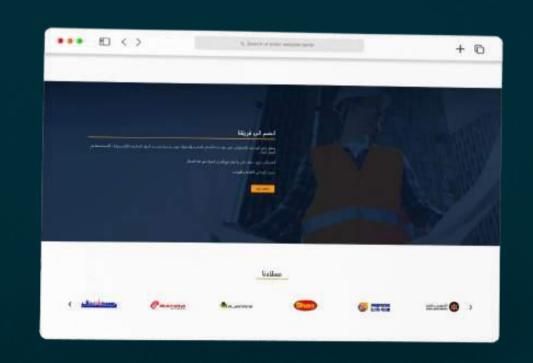




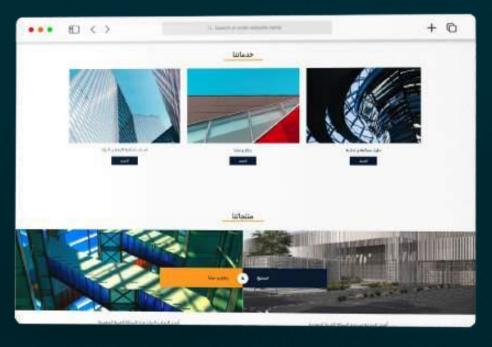






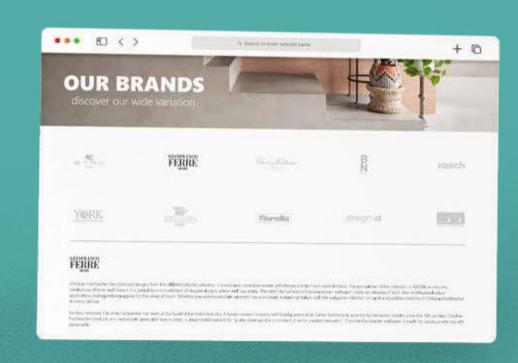




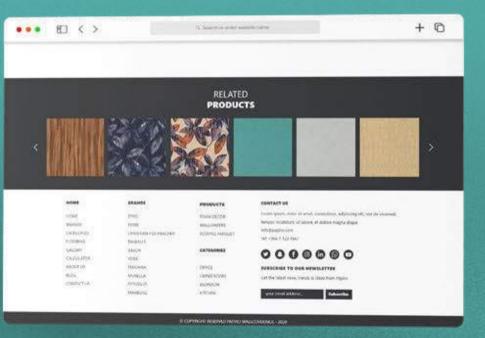






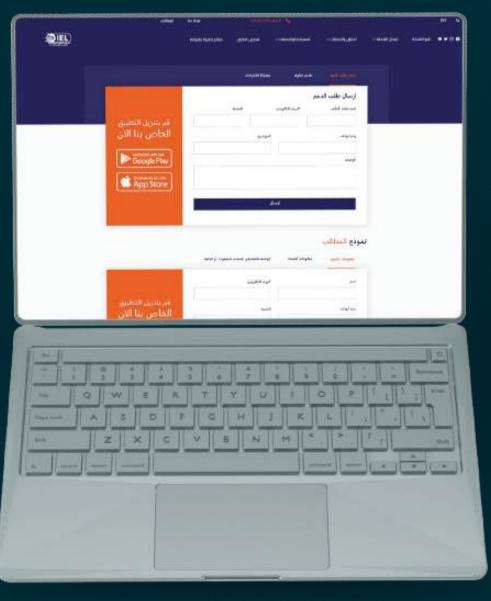
























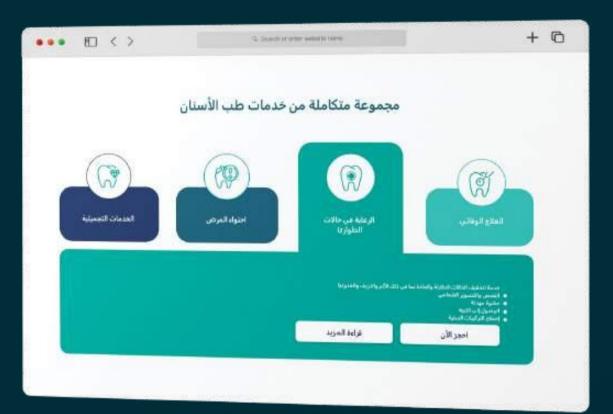




Al Issa is dental clinic website in saudi arabia. The main feature in this webite is a dynamic appointment system where patients can book their appointment based on available doctor and their respective available time slots. In addition to live chat and call to action buttons.



































Poulet جولته





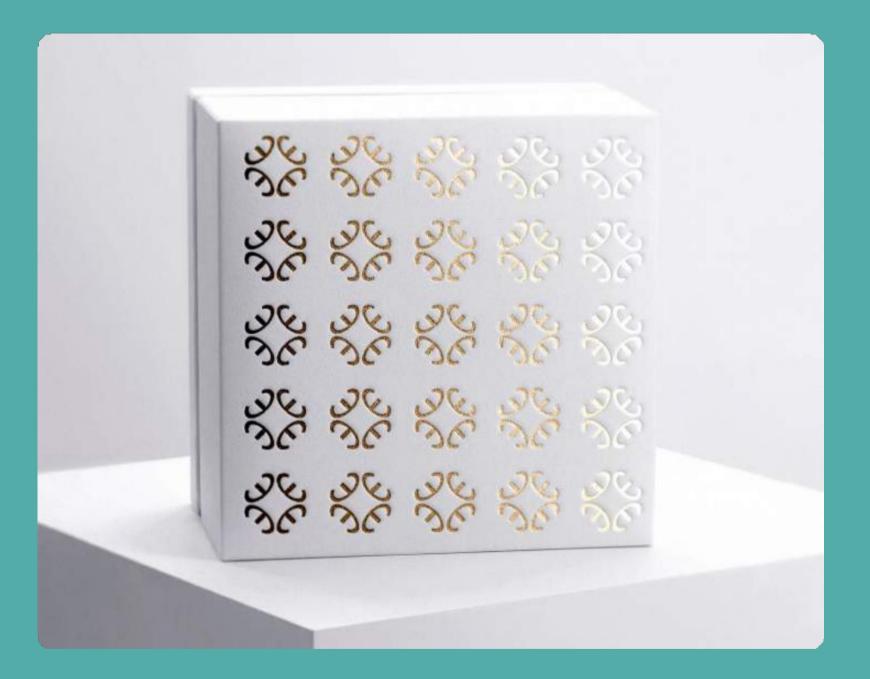






MICHEL MARTIN







COMPANY PROFILE



سيئة مع شركات النسويق؟؟ ما مع شركة **تكلمت كثيرا** وكانت **نتائجها ضعيفة**؟؟ تسويق أكنك لا ترغب في الخوض في عمار تجربة مديدة؟؟

ياب مختصرة شكلت بالنسبة لداس 360 أساس النجاح، تضعها بين يديك

تملك شركة داس 360 خبرة متراكمة تمتد لاكثر العربية في مختلف القطاعات التجارية.

قائمة العملاء

تضم لالحة عملاء الشركة أكثر من 500 عميل في مختلف قطاعات النسويق والإعلان

عدد المواقع البلكترونية

قامت شركة داس 360 خلال مسينها



الشياك الموحد

وجدة وطرابلس وبيروت ودبي

الموظفون

تقدم شركة داس 360 لعملائها خدمه الشي الموجد الذي يغظمي كل احتياجات الشركات

- إعداد وتنفيد الميديومات التسويقية والإنفوجرافيك
- * بناء وإدارة وتطوير صمدات التواصل الدجيماعين. • تصميم المواقع الإلكترونية وتطبيقات الحوال
- برمجة المواقع الكثرونية وتطبيقات الحوال. • وقع برامح تسويق خارجية وأعداد وبدريب فرق العمل على إدارة المبيعات
- كتابة المحتوى ونضميم وتنفيذ دملات إعلابية على مواقع النواصل الدجتماعي. • سَمِيدَ وَإِدَارَةَ دَمَالِتُ النَسُوبِي بَانُواعِهَا الْمَخْتَلُمَةُ عَلَى مُوقَعُ الْبَحَثُ عَوْعَلَ

أخلاقيات العمل

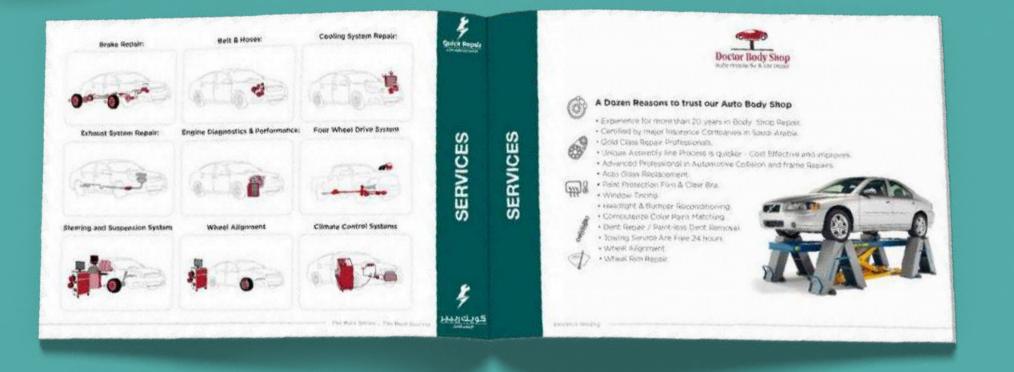
العلاقات الإنسانية واخترام الذات تأتي أولا مُعلَّدُقَةُ العمل الباحدة هي تلك التي تبس على عنصر ثابت لا يتغير هو الثقة.































































CASE STUDY





SONATA 2020 LAUNCHING

- Sonata is one of the top selling models for Hyundai.
- During 2019, everybody was waiting for the launching of Sonata 2020.
- An enormous launching for the new model was done around the world, especially in USA.
- This amazing launching didn't last for a long time, as much as within a couple of months a huge problem appeared, that there is a factory fault in the engine leading to an oil leakage.
- Withing the next quarter of selling the cars, people started to complain regarding this fault and started a big buzz over social media especially over Twitter.

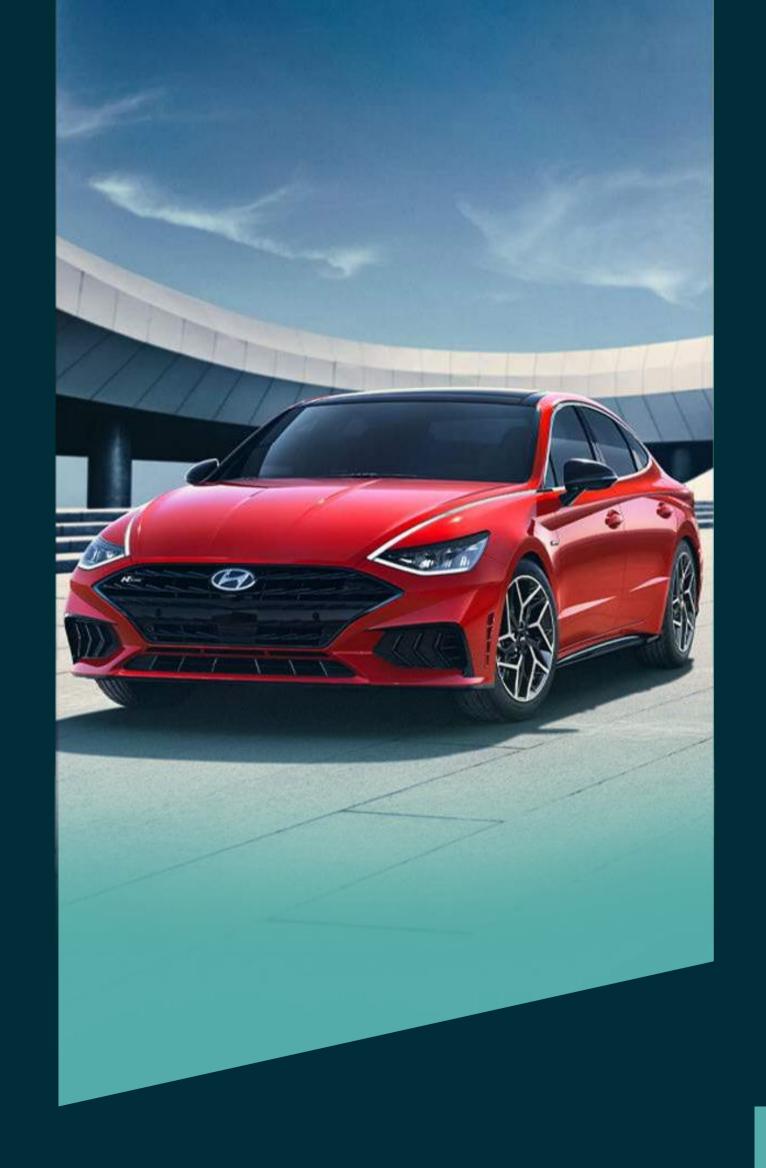




SONATA 2020 ENGINE OIL LEAKAGE

It took us a 9 months to recover this error and return the trust of customers into Sonata Models via so many ways:

- •A very warm community management over all social accounts to abosorb the the buzz.
- Additional Warranty.
- Services offers specially for this model and year.
- Compensations for the car owners.
- After all of this is done and crisis passes, we did aggressive campaigns to reduce the stock that tooks us almost 18 months to make it zero.





AFTER-SALES & CORONA VIRUS

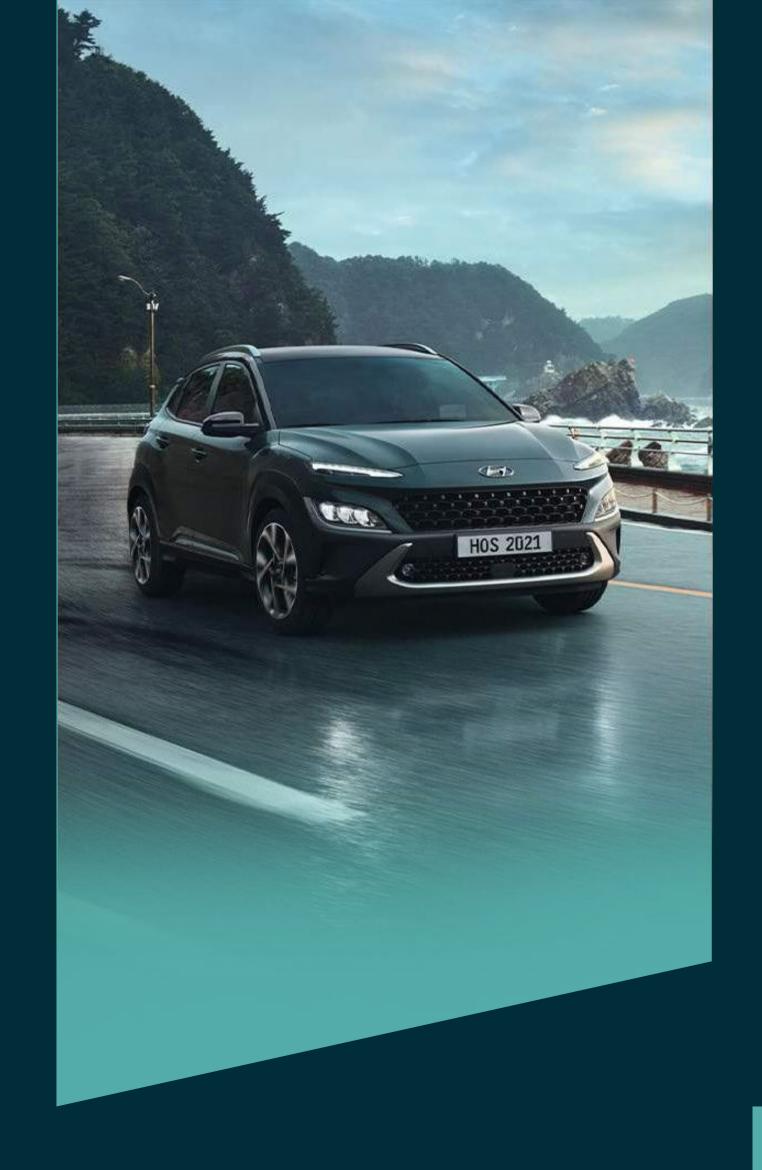
- Corona Virus spreaded in 2019.
- We had several lockdowns by the beginning of 2020.
- •Accordingly, After-sales tickets almost reached null after the lockdowns ended due to the regulations forced by all governments around the world, regading protections, spacing and maximum number of customers in shops.
- Accordingly, the low tickets of After-Sales continued till almost end of 2020.



AFTER-SALES NEW SYSTEM AND CAMPAIGNS

- •By end of 2020, we have invented a new booking system by day and time for each maintenance center.
- After that we created so many different types of campaigns accompanied with a CTA button that drives Hyundai owners to the system landing page to book their appointment.
- We created a new database with AI and gained almost 400,000 customers who bought Hyundai cars in the past 10 years.
- This database customized the new audience that was targeted over social media networks, Search Engines & e-mails Marketing.
- These campaigns were on a bi-monthly basis.

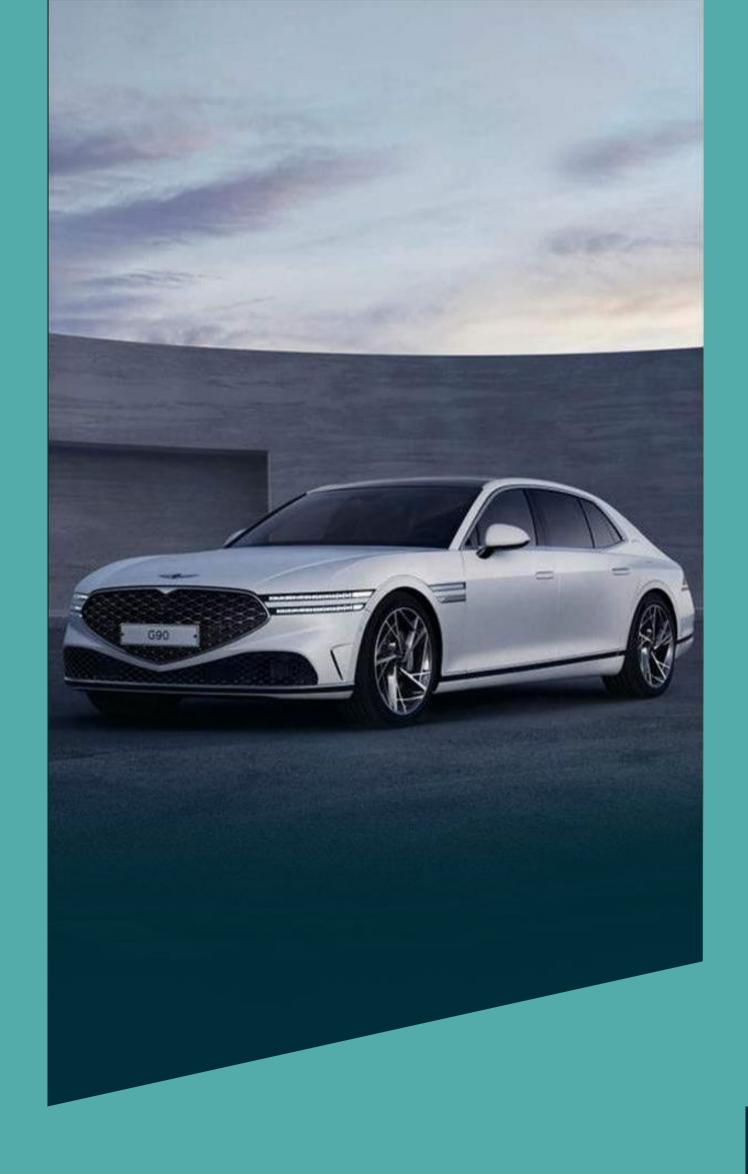
Started with maximum 300 bookings per month in 2020. Ended in minimum 2,000 bookings per month starting 2021.





GENESIS NEW SALES INCREASE

- Genesis is considered as the luxury brand for Hyundai that was launched in 2016 as a separate company from Hyundai.
- In 2017 we started the sales of Genesis as a separate cars.
- •Till closing of 2022, we worked so hard on positioning the brand among other huge luxury cars like Mercedes Benz and others.
- •By end of 2022, we had a very good positioning, and we had an increase in sales from 2017 till 2022 by 14X.





SOCIAL MEDIA



B HYUNDAI

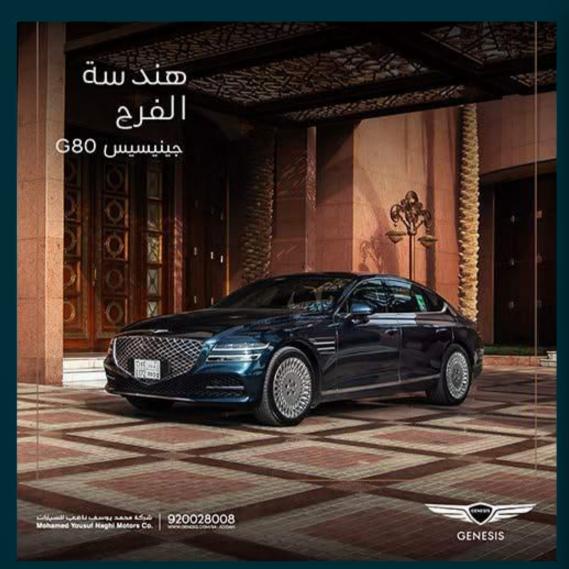










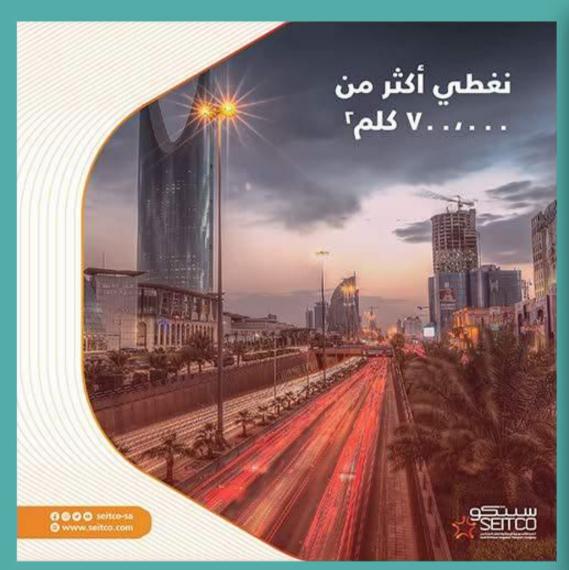


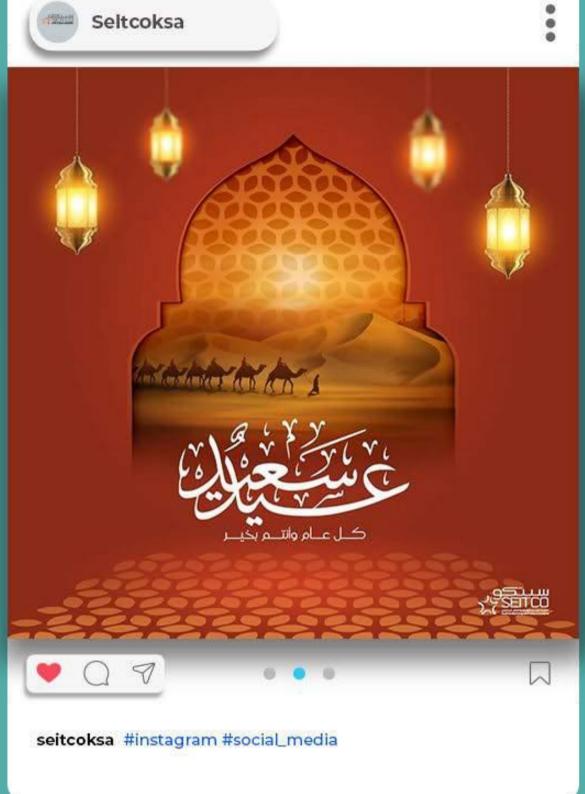


















Branch 1:

Riyadh - Al Aqiq District Tahlia Street - First Floor - Office 7

Branch 2:

Jeddah - Al Mesherfa Subway Business Center - 2nd floor

Branch 3:

Dubai - Arjan District - Diamond Business Center 2 - 1st Floor Office 107

Branch 4:

Lebanon - Tripoli - Abou Samra - Al Manar